



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

2611

Applicant: Matz et al. Examiner: _____
Serial No.: 10/016,988 Group Art Unit: _____
Filed: December 14, 2001 Docket No.: 60027.0291US01/BS1371
Title: Method and System to Perform Content Targeting

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on August 6, 2003.

By: James D. Withers
Name: James D. Withers

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AUG 14 2003

Technology Center 2600

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

We are transmitting herewith the attached:

- Transmittal Sheet in duplicate containing Certificate of Mailing
- Response to Notice Regarding Power of Attorney
- Certificate Under 37 C.F.R. § 3.73(b), Copy of Assignment
- Return postcard

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

MERCHANT & GOULD P.C.
P.O. Box 2903, Minneapolis, MN 55402-0903
612.332.5300

By: James D. Withers
Name: James D. Withers
Reg. No.: 40,376

Customer No. 23552



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PATENT

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By: *James D. Withers*
James D. Withers

RESPONSE TO NOTICE REGARDING POWER OF ATTORNEY

RECEIVED

Commissioner of Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

AUG 14 2003

Technology Center 2600

Dear Sir:

Responsive to the Notice Regarding Power of Attorney mailed on June 2, 2003, Applicants attach hereto a Certificate Under 37 CFR 3.73(b). Acceptance of the Power of Attorney and Change of Address is respectfully requested.

If there are any questions regarding this matter, please call the undersigned at 404.954.5100.

Respectfully submitted,

MERCHANT & GOULD

James D. Withers

James D. Withers
Reg. No. 40,376

Merchant & Gould
P.O. Box 2903
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